



THE INSTITUTE FOR CIVICS AND PUBLIC POLICY

*Help ONU inform citizens, policy
makers and the media on key issues*

LEARN. SERVE. DREAM. BELIEVE.

Give a gift that will support the aspirations of future ONU students

Theodore Roosevelt once said, "The average citizen must be a good citizen if our republics are to succeed." The Institute for Civics and Public Policy (ICAPP) at Ohio Northern University believes a good citizen is one who is informed and engaged.

To that end, ICAPP harnesses the collective expertise on Ohio Northern University's campus to promote civic literacy and a knowledgeable understanding of public policy. In addition, ICAPP serves as a go-to resource for local, regional and national media who need expert input on current events and politics.

Non-partisan and education-based, ICAPP fosters a mission-focused learning environment. ONU professors and students collaborate with outside groups to conduct public polling, write policy briefs, produce educational podcasts, engage in high-quality research and sponsor campus events - all to give voice to the issues and concerns facing citizens in the industrial Midwest.

ICAPP is proud of its work to inform public policy, strengthen our democracy and produce graduates who are well-prepared to use their knowledge, intellect and skills to create a better world.



SETH FERGUSON
BA '19 POLITICAL SCIENCE

"Going to ONU, you realize you can redefine yourself with the sheer number of opportunities presented to you. I can clearly see the ONU difference. I have solid skills in communication, which nearly every job in public affairs requires. And beyond the classroom, ONU provided me with incredible professional experiences like the Northern Poll and various internships through the Washington Center."

POINTS OF PRIDE

The United States Supreme Court referenced ICAPP's professor- and student-led electoral college research in a March 2020 case.

TOP
MEDIA OUTLETS

ICAPP research and expertise referenced by *The New York Times*, *Chicago Tribune*, *CNN* and *USA Today*

OVER 1
BILLION PEOPLE

have been reached through ICAPP in the media

YOUR SUPPORT MOVES US FORWARD

INSTITUTE FOR CIVICS
AND PUBLIC POLICY

ICAPP is an innovative and bold initiative at ONU. The heart of our mission is to promote good citizenship by being an important resource for policy makers and citizens throughout the region.

BE A PART OF SOMETHING BIGGER



Your support of ICAPP would enable us to:

SUPPORT STUDENT INTERNSHIPS

By expanding our student opportunities, ONU can enhance its ability to attract high-achieving students who are interested in public affairs. ICAPP hopes to establish paid student internship positions to give ONU students valuable hands-on learning experiences and financial support for their college journey.

PRODUCE POLICY BRIEFS

ICAPP seeks to produce non-partisan policy briefs on a wide range of issues. With funding, ICAPP can provide ONU faculty and students with the resources they need to generate data-driven, thoroughly researched reports to inform policy makers and decision makers at the local, state and national levels.

HOST CAMPUS SEMINARS AND GUEST LECTURERS

Your support can also help ICAPP bring to campus notable experts in the public policy arena for seminars and guest lectures. These experts can broaden the perspectives of our students and others, leading to greater citizen engagement.



CONDUCT PUBLIC OPINION POLLING

What do Ohioans and other Midwestern citizens think about the political and public policy topics of the day? The Northern Poll, operated by ONU students, conducts opinion polling throughout Ohio. Your support will enable us to produce high-quality and in-depth polling data to inform citizens, politicians and the national media.

FOR MORE INFORMATION ABOUT THE INSTITUTE FOR CIVICS AND PUBLIC POLICY, CONTACT:

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